



MAGNET-FLEX S

Magnet-flex S is a new generation printable magnetic film, that is thinner and lighter, but with a stronger magnetic force than traditional PVC print magnets. Due to the lower weight, it offers many operational cost-saving advantages compared to traditional magnets. Because of the strong magnetic force of this film, any personal or fleet vehicle can quickly and easily be transformed into a mobile billboard in seconds. Simply apply the magnet to a clean, smooth surface. Magnet-Flex S is an alternative magnetic film for Magnet-flex 850μ

Applications

For advertising and promotional applications (window graphics, outdoor and indoor posters, billboards and signs) and for vehicle applications (for flat sided including buses, trams and taxis and for slightly curved surfaces).

Technical data

Surface: Matte
Print side: White PVC
Base material: Flexible magnet
Thickness: 600 μ
Weight: 1765 g/m²
Magnetic force: 55-64 g/cm²
Guaranteed magnetic force: ≥ 55 g/cm²

Features

Thin and light-weight magnetic film Adheres to steel-based surfaces Good flatness Allows smooth printer feeding and easy cutting Suitable for vehicle graphics Easy to install and remove Reduces the life-cycle cost for signage Also available in other thicknesses VOC-free A+

Application

- Retail advertising
- Vehicle graphics
- Trade show graphics
- Interior decoration
- Wall graphics

Printing Methods

- Latex
- Eco Solvent
- Solvent
- UV



Shelf life

The shelf life of this media is 1 year under normal conditions (10°C – 35°C at a relative humidity 30% - 75%). Higher humidity and/or temperature can affect the product performance. Always store the media in a dark place in its original packaging.

Important: Before using the media the user must examine the suitability of the media for each application. We shall not assume liability for non-performance of the media. Specifications are subject to change without notice.

Disclaimer

All Carl Jensen's products are subject to manufacturing controls in order to guarantee the good quality of the products. The statements, technical information, data, values and recommendations regarding Carl Jensen's products are based on research and tests we believe to be reliable, but do not constitute a guarantee or warranty of whatsoever nature.

Considering the multiple uses of Carl Jensen's products, the user is recommended to test the products prior to their use, so to determine and ascertain the suitability and performance of the product for its intended application and purpose.

The methods of conversion and application of Carl Jensen's self-adhesive materials are multiple and it is therefore essential that the users are aware of the particular method to be used, prior to commencing the production.

Printing: Testing for compatibility between product, printers and inks is always highly recommended before printing the product.

Application Systems and Conditions: it is recommended that the performance of the product be always tested in the actual applications conditions as substrate state (rough, smooth, flat or irregular shapes, moderate curves, with or without rivets); applicator technology (hand application or fully automated lines); specific stress on Carl Jensen material once applied (high and/or low temperature, mechanical stress, exposure to challenging environment conditions), et cetera.

As Carl Jensen's products are used in conditions beyond its control, such as those listed above as example, Carl Jensen does not assume any liability for inappropriate use of the products.

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